

Next Health

WORLD INNOVATION FORUM

BUILDING A HEALTHIER FUTURE



CAMBRIDGE, UK
26-27 JUNE 2019

Strategic partner



BUILDING A HEALTHIER FUTURE

The healthcare and pharmaceutical industries are undergoing a quiet revolution. While 20 years ago innovation was all about the blockbuster drugs which could be sold to millions of patients and generate billion-dollar revenues the revolution in molecular biology and especially the sequencing of the human genome and its aftermath shifted the narrative towards a much more personalised medicine where right medications are given to the right patients.

FOCUSSED ON WINNING STRATEGIES

That is however just the beginning as convergence with the digital technology and devices worlds is pushing innovation towards the next level of connectivity. In the healthcare industry 4.0 not only will drugs and patients be matched but both will be interconnected and constantly monitored. Medicines will be used at the right time and in correct doses or in fact will not be used at all as prevention will take precedence over curing.

THE GLOBAL MARKETPLACE TO MEET INVESTORS AND PROVIDERS

How will all of this affect the business models of the incumbent players of the healthcare system? The pharmaceutical companies, the payors, the insurers, the hospitals and finally the patients themselves? Will the today's monopolists of the healthcare space follow the same path as many of their predecessors in other industries which no longer exist? Will digital giants replace them as the new healthcare services providers? Or will they be able to reinvent themselves and accelerate transformation into multibillion startups? If you would like to learn what the future of health will bring at the Next Health World Innovation Forum, we will have the answers for you.

- 2000 attendees
- Cutting-edge pitches
- 150 world-class speakers
- 2 days of exceptional content & powerful networking
- Industry leading products and services
- 8 innovative tracks

WHO SHOULD ATTEND

- ✓ Startups & Startup founders
- ✓ Thought leaders from healthcare policymakers
- ✓ Leadership of pharmaceutical companies
- ✓ CEOs of biotech & healthcare companies
- ✓ Biotechnology disruptors
- ✓ World-class R&D experts
- ✓ Healthcare researchers
- ✓ Medical doctors
- ✓ Health IT professionals

KEY TRACKS

- ✓ Machine learning and artificial intelligence in healthcare
- ✓ Cancer
- ✓ Neuroscience and neurotech
- ✓ Cell and gene therapy
- ✓ Prevention (diagnostics, monitoring)
- ✓ Evidence-based new economic models for healthcare
- ✓ Nutrition, lifestyle and healthcare
- ✓ Holistic approaches to medicine

WHY IS IT DIFFERENT?

-  Provides delegates with an integrated view of the international healthcare landscape.
-  Experience the latest and best technology impacting healthcare.
-  Learn more about early-stage research, top industry-academic partnerships and ventures.
-  See start-up pitches from one of the best global accelerators.

SPECIALITY EXHIBITS & EVENTS

-  Next Health Link
-  Networking Cocktail
-  Intelligent Health Pavilion
-  Connecting Roundtables
-  Executive Dinner
-  Investment Workshops

SCHEDULE - AT- A - GLANCE

Wednesday, 26th June

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|--|---------------------|
| Registration | 07:30 am – 09:00 am |
| Keynotes & Executive Panels | 09:00 am – 12:00 pm |
| Networking Lunch & 1:1 activities | 12:00 pm – 13:00 pm |
| Intelligent Health Pavilion | 13:00 pm – 18:00 pm |
| Breakout sessions & investment workshops | 13:00 pm – 18:00 pm |
| Connecting Roundtables | 14:00 pm – 17:00 pm |
| Next Health Link | 14:00 pm – 17:00 pm |
| Networking Cocktails | 19:00 pm – 19:45 pm |
| Executive Dinner | 20:00 pm – 22:00 pm |

Thursday, 27th June

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| Registration | 07:30 am – 09:00 am |
| Industry Health Breakfast | 07:30 am – 08:45 am |
| Keynotes & Executive Panels | 07:30 am – 12:00 pm |
| Accelerator Demo Day | 12:00 am – 13:00 pm |
| Networking Lunch & 1:1 activities | 13:00 am – 14:00 pm |
| Breakout sessions & investment workshops | 14:00 pm – 17:30 pm |
| Next Health Link | 14:00 pm – 17:00 pm |
| Closing Keynote | 17:30 pm – 17:50 pm |

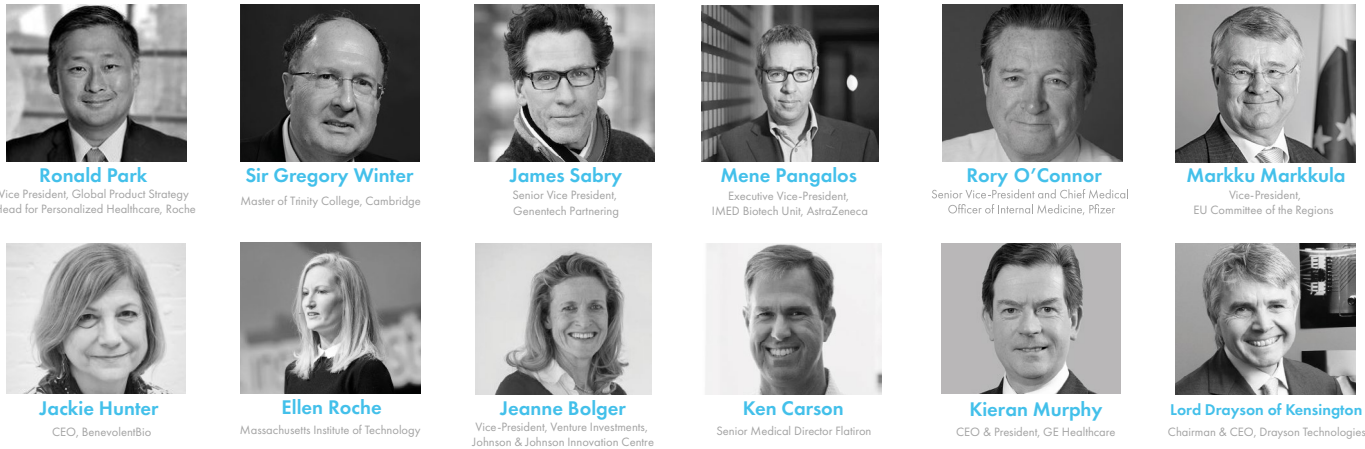
PARTNERS OF PREVIOUS EVENTS:

Innovation Forum and Impact partners:



SPEAKERS FROM PREVIOUS EVENTS:

Innovation Forum and Impact speakers:



"I was blown away! I am so impressed that there are so many good companies now."



Dr. Hermann Hauser



"Exciting, really dynamic atmosphere and I look forward to be involved in these events in the future"



Dr. Andy Richards



"Great platform to collaborate with bigger players in the industry as well as Cambridge University"



Dr. Navneet Soin



"It has been an absolutely fantastic opportunity to come here and see innovation happening on the ground"

Dr. Ann Connolly

Senior Director of New Ventures at Johnson & Johnson Innovation



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