



MINISTRY OF FOREIGN AFFAIRS  
OF DENMARK

*The Trade Council*

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# DANISH BIOTECH DELEGATION

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**DATE:** 11-12 December 2019

**WHERE:** LONDON

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The Danish Embassy in London and Medicon Valley Alliance in cooperation with Royds Withy King invites Danish biotech and life science companies for a two day programme to access finance and meet world leaders in life science innovation. Be introduced to unique and tailor-made knowledge on how to sell to the NHS and learn how to work with NHS Innovation and meet researchers that made it in the UK. Build a unique network of investors that could take months to build, in just two days!

## Option One

- [Genesis Conference](#) with discounted delegation price
- Breakfast seminar on NHS, NHS Innovation, finding investors
- Tailored visit to the world leading [Francis Crick Institute](#)

Price: 9500 DKR (not including entrance to Genesis)

## Option Two

- [Genesis Conference](#) with discounted delegation price
- Breakfast seminar on NHS, NHS Innovation, finding investors
- Tailored visit to the world leading [Francis Crick Institute](#)
- Including half a day of 1-1 tailored meetings at the Danish Embassy

Price: 14925 (100% subsidy may be available through the "eksportsparring" programme (not including entrance to Genesis)

Sign up with Ilana Krasnik, Danish Embassy London [ilakra@um.dk](mailto:ilakra@um.dk)  
or David Zepernick [dz@mva.org](mailto:dz@mva.org) - See full programme below.

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medicon valley alliance

Creating Opportunities

  
royds withy king

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PROGRAMME

Date/Time	PRO-GRAMME	SPEAKERS	DESCRIPTION	LOCATION
<u>10 December</u> 18.00-20.00	Welcome Dinner and Tour de Table	Welcome by Embassy and MVA	Dinner	Restaurant in London (Location TBC)
<u>11 December</u> 9:00-19.00	GENESIS CONFERENCE	<a href="http://www.genesisconference.com/programme-2019/">http://www.genesisconference.com/programme-2019/</a>	You will receive link with delegation discount when you sign up	QEII Centre, Broad Sanctuary, London SW1P 3EE
19:00-21:00	Optional Delegation Dinner (Location TBC)			
<u>12 December</u> 9:00-11:00	Breakfast Seminar	Royds Withy King, Biotech VCs, Life Science Accelerator, NHS Innovation	How to sell to the NHS, attract Investors and set-up your business in the UK	Royds Withy King  69 Carter Ln, London EC4V 5EQ
11:30-12.30	Lunch Meeting	Meet Lifescience/ Biotech Founders in London	Roundtable discussion with Nordic Biotech companies sharing their experiences from scaling their businesses from Denmark to the UK	
13.00-14:30	Visit to The Francis Crick Institute			The Francis Crick Institute 1 Midland Road NW1 1AT
15:00-17:00	1-1 Meetings at the Danish Embassy (to be arranged separately with Ilana Krasnik <a href="mailto:ilakra@um.dk">ilakra@um.dk</a> can also take place 10 December or 13 December )			Danish Embassy Sloane Street London SW1X 9SR